

The Dutchess County Dental Society

(A Branch of the Ninth District Dental Association)

proudly presents our

*****INCREDIBLE 2010 ALL DAY CE EVENT*****

21st Century Dentistry: High Tech, High Class, Minimally Invasive Dentistry for the Next Decade with

Dr. Ron Kaminer and Dr. James Jesse

Wednesday, April 7, 2010

Villa Borghese

70 Widmer Road, Wappingers Falls, NY

Presentation: 8:30 am to 5:00 pm

Check-In begins 7:45 am.

7 CE credit hours awarded through the Ninth District Dental Association

This program is a must for the dentist and the entire dental team.

Topics to be discussed will include the following:

- *Minimally Invasive Dentistry – From early diagnosis to micro preps and invisible fillings*
- *What's new in cariology (Forget what they taught you in dental school; you must hear this)*
- *7 words that can increase your bottom line by \$50,000*
- *High tech dental hygiene*
- *Current concepts in non-surgical periodontal treatment*
- *How to get every person to agree to dental whitening*
- *Minimally invasive oral surgery*
- *1-2-3-Endo – Minimally invasive endodontics that makes sense*
- *Dental Lasers – truth or hype*
- *High tech must-have gadgets for the 21st century practice*
- *Creating Raving Fans – Communication skills to use Monday morning for the doctor and team*

Check out the YouTube video preview. Search for “21st Century Minimally Invasive Dentistry”.

TWO GREAT INTERNATIONAL SPEAKERS:

Dr. James Jesse and Dr. Ron Kaminer have taught thousands of dentists how to have fun and profit in the world of minimally invasive dentistry. From laser education and instruction to high tech endodontics to practice management, this dynamic duo will excite you and energize your practice for high end results with high end profits. A must for your entire team.

James Jesse, D.D.S.

Dr. James Jesse graduated from Loma Linda University in Southern California in 1973. Dr. Jesse has been in private practice in Colton, California for 35 years. He is an Associate Professor of Restorative Dentistry at Loma Linda University, and Assistant Professor of Restorative Dentistry at Columbia University. He is a member of the American Dental Association, the Academy of Operative Dentistry, and the Academy of General Dentistry. Dr. Jesse is an Executive Board Member of the World Clinical Laser Institute and a member of the Editorial Board of Ascend Media. Dr. Jesse continues to lecture internationally and is involved in research at both Universities. He is a Deputy Sheriff with San Bernardino County, and enjoys boating, waterskiing, and spending time with his family. Dr. James Jesse has donated more than 36 gallons of blood/platelets.



Ron Kaminer, D.D.S.

Dr. Ron Kaminer graduated from the University of Buffalo in 1990. He has two offices: one in Hewlett, NY, the other in Oceanside, New York. In 2006, Dr. Kaminer was the first doctor to introduce the hard tissue laser to the country of Guatemala. Dr. Kaminer is a well respected clinical lecturer on various topics, including Minimally Invasive Dentistry, Dental Lasers, and Minimally Invasive Endodontics. He is passionate about educating dentists on cutting edge Dentistry and speaks for a number of companies, including GC America, Lares, and the Ultradent Corporation. He co-founded the Masters of Laser Dentistry laser training curriculum and has published numerous articles on Lasers and Minimally Invasive Dentistry. He lives in Hewlett with his wife Jackie and children.



BUT WAIT! THERE'S MORE!

A Bunch of Free Stuff!

Every person registered – doctor and staff – will receive a free raffle ticket to a drawing to be held at the meeting. You'll receive them with your name badge when you check-in on arrival. We'll raffle off some good stuff from our sponsors and vendors (they love you).

In fact, Early Registrants get **two** free raffle tickets!

Hang on, we're not done. Keep reading.

When you arrive you will also get a folder filled with all kinds of good things.

Like information from our Sponsors and Vendors about their products and services, including Meeting Specials they may have for you.

Like a Vendor Booth Visitor Card that will give you a chance to win a Grand Prize worth hundreds of dollars in merchandize and/or services.

Like handouts from our two fabulous speakers.

Like a large notepad. We know, big deal, but how many times do you go to meetings and you get one of those little cheap 4X6 note pads that has no room for anything? Not with us. You get the big version.

Like, well, you'll find out when you show up. We have to save some things to surprise you.

And we have food! We know that a hungry guest is an unhappy guest. You get morning continental breakfast items, plus coffee and tea available all day and a fabulous hot and cold buffet style lunch, too. Wait till you see it. Yup, all included in your one low tuition fee.

Come learn from two guys who bring the good news about one of the hottest topics in dentistry to dentists and their teams all over the place and who have been doing it in their own offices for years.

And have a terrific day of great practical learning close to home at an amazing low price and have a little fun at the same time.

Keep Going – Almost There!

Be Smart!

Don't miss this exciting opportunity to learn from two amazing, experienced, dynamic dentists who present this course all over the country to rave reviews.

This course is offered by Jim and Ron at \$495 elsewhere.

But there is no need for you and your staff to travel, pay a hotel, buy expensive meals on the road and lose days from the office schedule – or to pay \$495.

We are bringing Jim and Ron to you right here at an incredible low tuition fee that saves you at least 40% from the usual tuition.

Come learn with us right here, save money and go back to your office energized and boost your bottom line with more 21st century skills than ever.

**Our quick and easy reservation form
is just ahead.**

**Act Promptly. Reservations posted after
January 15, 2010 cost more.**

The Dutchess County Dental Society gratefully acknowledges the contribution of our sponsors for this meeting. We urge you to visit with our sponsors and find out how they can contribute to the health and success of your practice.

You will leave with a package of information provided by each of our sponsors.

Special acknowledgement is hereby given to our major sponsor

Ultradent

And our additional sponsors (more to come)

GC America, Designs for Vision, Elegant Dental Laboratory

*****Quick and Easy Online Reservation*****

(You can also register by mail, but it is so much easier and faster online. But if you really want to give the postal service your business you can fill out the form on the next page and mail it in.)

- 1. Figure out who you are bringing and if you are a dentist look up your ADA and AGD numbers. And your credit card number.**
- 2. Click onto the Dutchess County Dental Society Web Site:**

www.dcdsny.com
- 3. When you are there, click on the menu item on the left side called Register for Events.**
- 4. There you will be able to register all and anyone you wish. Click through to complete your registration. You can pay with your credit card or through your PayPal account, if you have one. Your payment will be quick, easy and very secure.**

That's It! 5 minutes. Easy, right?

See you at the meeting!

****Postal Mail Reservation ****

Here's how to reserve your place the postal mail way:

(Quick and Easy Online Registration is on the previous page)

1. Make a copy of this form (download it if you are viewing it online).
2. Send it by postal mail (not e-mail) to: **Dr. Mark Mason, 5 Riverview Drive, Fishkill, NY 12524.**

This what we need to see in that mail:

The name of each person attending from your office. Hygienists, dental assistants and administrative team people are definitely welcome and encouraged. They will learn a ton of useful stuff. Write names here. Use reverse if you are bringing more people.

_____	ADA # _____	AGD # _____
_____	ADA # _____	AGD # _____
_____	ADA # _____	AGD # _____
_____	ADA # _____	AGD # _____

Your Complete Office Address, including ZIP : (please print legibly)

Your Office Phone: () _____ Your E-mail Address: _____

Your Office Fax: () _____

**Your reservation is final when we receive your information and payment.
If you give an e-mail address we will acknowledge your reservation.**

Enclose Payment With Reservation:

Make checks payable to Dutchess County Dental Society.

Reservations Mailed (postmarked) After January 15, 2010

add \$40 for Doctors, \$20 for Staff.

Incredible Low Tuition Fees:

Dutchess County Dental Society Dentists: \$162 (includes up to 2 non-dentist staff)

Non-DCDS Dentists: \$197 (includes up to 2 non-dentist staff)

Additional Staff (or Auxiliaries without a doctor): \$47

Lab Technicians: \$197 Students in dental school and Dentists in residencies: \$67

Continental breakfast items and Hot and Cold Buffet Lunch is included.

Also two raffle tickets to our drawing for each person registered.

(only one after January 15).

_____ Check here if you need directions to the meeting.

**Still have questions? Dr. Steve Ross will answer them. Send him e-mail at
DrSteveRoss@aol.com**